



PQ UNTERNEHMENSBERATUNG GMBH



Creative Business Roles

- + The sustainable implementation of increasingly complex change projects often succeeds only with external support, a distanced view from the outside
- + Particularly the system diagnostics in the run-up requires a comprehensive look and perception from different perspectives
- + The translating into and mirroring of hypotheses about corporate culture, processes and behavioural patterns calls for new creative role definitions



Creative Business Roles

- + We have thought about...
 - + How to support your change project with very special impulses
 - + How to successfully develop the design of complex change processes step-by-step
 - + How to create individual process architectures bit by bit, based on our system diagnostics
 - + How to strengthen you with our know-how and experience in the sustainable anchorage of the „New“



Creative Business Roles

- + Abstract of our very special scope of roles
 - + Future-Designer
 - + Vision-Translator
 - + Process-Quality-Checker
 - + Question-Interviewer
 - + Pattern-Discoverer
 - + Culture-Scout
 - + Change-Stirrer
 - + Teambasics-Operator
 - + Test-Client
 - + Company-Jester
 - + Companygrowth-Caretaker
 - + ...



Creative Business Roles

- + Our offer to you
 - + Perform defined roles which are, because of a necessary distance to the system, to be accomplished from the outside
 - + Outspoken feedback and action recommendation for persons and system
 - + Individual creation of process architectures
 - + Selective support in key situations of your change process